



REGIONAL ICT INNOVATIONS WORKSHOP: SAFARI PARK HOTEL - NAIROBI

THEME: "ICT 4 BETTER IMPACT"

Day 1: June 06, 2012

Time	Description of Activity
7:15 - 8:15 am	Registration and Morning Tea
8:15 - 8:45 am	Introduction by Conference Hosts Tom Muga, Regional ICT Advisor, USAID East Africa Poonam Smith-Sreen, PDI Director, USAID East Africa Welcome remarks: Larry Meserve, Mission Director, USAID East Africa
8:45 - 9:30 am	Keynote Address: Role of ICT Innovations in Development Priya Jaisinghani, Senior Advisor to the USAID Administrator Jody Delichte, Marketing Director, GSMA Development Fund
9:30 - 10:30 am	Nurturing New Technologies: Roles of Government and Business Paul Kukubo, CEO, Kenya ICT Board Michael Macharia, Group CEO, Seven Seas Technologies Ltd Prof Meoli Kashorda, CEO, KENET; and Professor at USIU Moderator: Muriuki Mureithi, CEO, Summit Strategies Ltd
10:30 - 10:45 am	Coffee Break
10:45 - 12:00	Saving Lives Through ICT Innovations for Health Changamka Microhealth: Sam Agutu Saving Lives at Birth: Ben Bellows ICAP: Muhsin Sherif Afya Info: Jim Setzer Moderator: Dr Bedan Gichanga, USAID Kenya
12:00 - 1:00 pm	How to Design and Implement Sustainable ICT Projects Ben Henneke, TIST Project Aaron Sundsmo, DANYA International Lisa Kienzle, Grameen Foundation AppLab Moderator: John Waibochi, CEO, Virtual City
1:00 - 2:00 pm	Lunch
2:00 - 3:00 pm	Scaling up ICT Innovations: Panel Discussion USAID COMPETE – RATIN, RADDEX USAID Somali – INFOMATCH IGAD CEWARN Chair: Josphat Wachira, USAID East Africa
3:00 - 3:15 pm	Coffee Break
3:15 - 4:45 pm	How it Really Works: Case Studies on Mobile Apps (1) SC4CCM: Joy Kamunyori SPROXIL: Geoffrey Otieno InMobi: Moses Kemibaro Moderator: John Walubengo, Dean, Faculty of Computing &IT, Multimedia University College



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Day 2: June 07, 2012

Time	Description of Activity
7:15 - 8:15 am	Registration and Morning Tea
8:15 - 8:30 am	Recap of Day 1
8:30 - 9:30 am	Making Private Public Partnerships Work Accenture Development Partners: Gautam Shah USAID ROADS Program, FHI360: Dorothy Muroki USAID ACE Project : Charles Juma mFARMER Initiative – Amol Jadhav Moderator: Jane Mwangi, USAID Kenya
9:30 - 10:30 am	Cloud Computing Technologies for Development Panel Discussion: Safaricom, USAID , Seven Seas Technologies, Microsoft Moderator: Harry Harre, Director, African eDevelopment Resource Centre
10:30 - 10:45 am	Coffee Break
10:45 – 11:45am	Gender and ICT Judith Owigar, President Akirachix Lilian Nduati, Akirachix Moderator: Esther Muchiri, CEO, Andest Bites
11:45 - 1:00 pm	How it Really Works: Case Studies on Mobile Apps (2) I-COW: Susan Kahumbu Sustainable Harvest: Carly Griggs KACE: Dr Adrian Mukhebi mFARM: Jamila Abbas, Susan Oguya Moderator: Brooke Patterson, Private Sector Advisor, USAID East Africa.
1:00 - 2:00 pm	Lunch
2:00 - 3:00 pm	Break Out Sessions Session 1: Building the Evidence: What Impact Have You Seen? Moderator: Rebecca Robinson, Program Officer, USAID Somali Session 2: Making Innovations Work : Opportunities /Challenges Moderator: Lisa McGregor, LCD Team Leader, USAID East Africa Session 3: Mobile M&E Moderator: Priya Jaisinghani, Senior Advisor to the USAID Administrator
3:00 - 3:15 pm	Coffee Break
3:15 - 4:30 pm	m-Money, m-Banking, m-Payments – Reality Check Kopo Kopo: Ben Lyon Juhudi Kilimo: Ghalib Hafiz Moderator: Priya Jaisinghani, Senior Advisor to the USAID Administrator
4:30 – 4:45pm	Wrap up and next steps Closing Remarks Evaluations